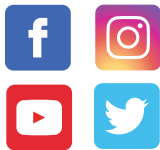


SportsMark identifies a sporting organisation or club that works closely with the Guernsey Sports Commission and is:

- ✓ Safe with high standards of safeguarding and welfare
- ✓ Well run
- ✓ Has fit for purpose corporate governance
- ✓ Has appropriately qualified coaches
- ✓ Has sound financial practices
- ✓ Has a Development Plan in place



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What is SportsMark?

SportsMark is a quality assurance award issued to sporting clubs and organisations by the Guernsey Sports Commission.

What does it tell me about the way a sport operates?

A sporting organisation displaying the SportsMark logo will have provided the GSC with evidence of high standards of welfare and safeguarding, will have shown us the organisation is well managed with appropriate corporate governance, has sound financial practices, has appropriately qualified coaches and a coaching strategy, and has an overall development plan in place for the sport or club/team.

How does my sport/club get awarded SportsMark?

Your sports club or organisation needs to contact the Guernsey Sports Commission for full details of the requirements of achieving SportsMark and we will help you through the accreditation process.

Once you have satisfied all the criteria you will be awarded the digital logo to display on your website, letterheads or other marketing materials and social media accounts to show to the community that you have reached the required standards.

How will achieving SportsMark help my sport?

Achieving SportsMark shows the community that your sport is safe, well-run and has high standards of welfare and governance which should help increase participation and ensure that those taking part in your sport or volunteering are well supported.

SportsMark also unlocks further support from the Guernsey Sports Commission including time, resources and funding to support the further development of your sport in line with the GSC's 8 key workstreams. You will also be able to access discounts on various Safeguarding, Welfare, First Aid and Coaching courses (these discounts may also be available for sports actively working towards achieving SportsMark)

Does SportsMark last forever or does it have to be renewed?

To ensure that the high standards we aspire to are maintained, sports will be reviewed on an annual basis to ensure they continue to satisfy all the necessary criteria. The SportsMark logo displays the year in which it was awarded.

